

FILED IN THE  
U. S. DISTRICT COURT  
Eastern District of Washington

JUN 18 1985

UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF WASHINGTON

J. R. FALLQUIST, Clerk  
Deputy

JMA INVESTMENTS, INC., a Washington  
corporation, and JOSEPH RIZZUTO,

No. C-83-617 RJM

Plaintiffs,

-vs-

MEMORANDUM AND ORDER

C. RIJKAART bv, a foreign  
corporation, and RYKAART, INC., a  
foreign corporation,

Defendants.

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Before the court is the defendants' Motion to Stay Proceedings and Compel Arbitration pursuant to Chapter 2 of the Federal Arbitration Act, 9 U.S.C. § 201 et. seq.<sup>1</sup> The matter was initially presented to the court on the defendants' summary judgment motion. This court denied that motion and ordered an evidentiary hearing to determine whether a contract containing

<sup>1</sup> Arbitration clauses arising out of international agreements were formerly governed by Chapter 1 of the Federal Arbitration Act, 9 U.S.C. § 1 et seq. To facilitate recognition and uniform enforcement of international arbitration agreements, the United Nations Convention on the Recognition and Enforcement of Foreign Arbitral Awards was drafted in 1958. The United States ratified the treaty effective December 29, 1970 and Congress enacted implementing legislation in that same year. 9 U.S.C. §§ 201-208.

1 the arbitration clause at issue existed and if so, whether the  
2 arbitration clause contained in the contract was valid.

3 This controversy arose out of a contract to purchase a  
4 pizza line entered into between the parties.<sup>2</sup> The contract  
5 was the result of negotiations between the parties which took  
6 place in the latter part of 1981 and the early part of 1982. In  
7 the late summer or early fall of 1981 a representative of the  
8 plaintiff contacted a representative of defendant Rijkaart  
9 Machine to inquire about the defendant's pizza line. Rijkaart  
10 Machine sent certain literature to the plaintiff and in December  
11 of 1981 sent a document which was labeled as an "Offer." On the  
12 first page of the correspondence directly below the word offer  
13 was the phrase "based on our FME delivery conditions."<sup>3</sup> The  
14 transmittal set out various pieces of equipment which defendant  
15 Rijkaart Machine believed would be necessary to construct  
16 plaintiff's planned production facility. The document also  
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18 <sup>2</sup> This action was originally commenced by Joe's Pizza Supply  
19 Company, Inc. the predecessor corporation to JMA Investments,  
20 Inc. Joe's Pizza was engaged in the business of producing  
21 pizza crusts. Since the commencement of this action JMA  
22 Investments, Inc has been dissolved and all claims asserted  
23 in this action have been assigned to Joseph Rizzuto. Defendant,  
24 C. Rijkaart, Inc. bv (hereinafter Rijkaart Machine) is a  
25 Netherlands corporation which manufactures and distributes  
26 food processing equipment including pizza lines. Defendant,  
Rykaart, Inc. (hereinafter Rykaart U.S.) is an Ohio corpora-  
tion which acts as the United States sales representative for  
Rijkaart Machine.

<sup>3</sup> "FME" stands for Federation of Metal and Electrical  
Industries. FME conditions are general terms and conditions  
for contracts developed by and for the Mechanical and  
Electrical Industries in the Netherlands.

1 included the price of the listed equipment and a description of  
2 the equipment's manner of operation and production capacities. A  
3 section entitled "CONDITIONS" appeared at the end of the  
4 document. This section contained the phrase "Our quotations and  
5 deliveries are based on the enclosed FME-conditions." The  
6 attached FME-conditions contained the arbitration clause at issue  
7 herein.<sup>4</sup>

8 Following receipt of the December, 1981 document, the  
9 plaintiff visited defendant Rijkaart Machine's factory in Holland  
10 where further negotiations concerning the plaintiff's equipment  
11 needs took place. Upon his return to the United States, Rijkaart  
12 Machine sent to plaintiff a second written document similar to  
13 the first document. This document also contained the afore-  
14 mentioned clauses which indicated that the "offer" was subject to  
15 FME-conditions. Following receipt of this second document,  
16 defendant Rijkaart Machine notified plaintiff that the 15% down  
17 payment required by the terms of the offer would then be required  
18 to ensure that the plaintiff's order would be placed in the  
19 defendant's production schedule. On February 18, 1982 the  
20 plaintiff's 15% deposit was received by Rijkaart Machine in

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22 <sup>4</sup> The arbitration clause provided that: Any disputes arising  
23 from a contract to which the present Conditions of Delivery  
24 apply in full or in part, or arising from further agreements  
25 proceeding from such contract, shall be settled to the  
26 exclusion of the ordinary courts, by a board of arbitration.  
The board of arbitration shall be appointed in accordance  
with the Regulations of the "Stichting Raad van Arbitrage  
voor Metaalnijverheid en -Handel" at the Hague, and shall  
make its award with due observance of the Regulations of the  
said Council.

1 Holland and credited to the plaintiff's account.

2 On March 4, 1982, defendant Rijkaart Machine sent a  
3 document entitled "Confirmation" to the plaintiff. The confirma-  
4 tion again detailed the equipment to be shipped to the plaintiff  
5 along with other terms and conditions of the agreement between  
6 the parties, including the proviso that plaintiff's order would  
7 be subject to the attached FME Conditions. Thereafter, certain  
8 adjustments to the agreement took place including the deletion of  
9 certain pieces of equipment which were listed in the March  
10 confirmation. The parties then proceeded to perform their  
11 respective duties under the contract.<sup>5</sup> Following installation  
12 of the equipment, disputes arose over its performance which  
13 precipitated the filing of a Complaint in this court.<sup>6</sup> The  
14 defendants then moved to stay the proceedings and compel  
15 arbitration in accordance with the above agreement.

16 Under the above facts the parties agree that a contract  
17 does exist between them. However, the plaintiff argues that the  
18 contract as he perceives it does not contain a provision to  
19 arbitrate since he never expressly assented to the proviso by  
20 signing the contract or otherwise. This argument is unpersua-

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22 <sup>5</sup> Plaintiff paid the entire balance of the purchase price and  
23 Rijkaart Machine shipped the pizza line from its plant in  
Asperen, Netherlands in August, 1982.

24 <sup>6</sup> In his complaint, plaintiff alleges breach of express  
25 warranties, breach of implied warranty of fitness for a  
26 particular purpose, breach of implied warranty of  
merchantability, breach of contract, misrepresentation and  
negligent misrepresentation, and violations of the Washington  
State Consumer Protection Act, R.C.W. 19.86 et. seq.

1 sive. Chapter 2 of the Arbitration Act does not require that a  
2 party sign or otherwise expressly assent to the contract contain-  
3 ing the arbitration provision. It only requires that a contract  
4 exist and that it contain an arbitration provision in writing.<sup>7 (1)</sup>

5 1. "An agreement in writing is defined to include an  
6 arbitral clause in a contract or an arbitration agreement, signed  
7 by the parties or contained in an exchange of letters or  
8 telegrams.<sup>8 (2)</sup> The plain language of this provision leaves no  
9 room for doubt that contracts containing arbitration clauses do  
10 not have to be signed to be enforceable. An exchange of  
11 correspondence will suffice.

12 2. Presumably, the Act also requires some showing that the  
13 parties intended a contract to arise by their exchange of  
14 correspondence. Whether parties intend to contract is a legal  
15 question. The Act does not specify applicable law. <sup>15-1</sup> The plaintiff  
16 argues that federal law is to be applied to determine whether a  
17 contract has been formed. I disagree. Article II of the  
18 Convention provides for the enforceability of a written arbitration  
19 agreement in a "contract" or an "arbitration agreement." By its  
20 terms the Convention does not apply until the arbitration clause  
21 is determined to be part of a contract. Article II does not  
22 displace state law on the general principles governing formation  
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25 <sup>7</sup> 9 U.S.C. § 201, Art. II(1).

26 <sup>8</sup> 9 U.S.C. § 201, Art. II(1).

1 of the contract itself. <sup>1/2</sup>

2 Under applicable principles of state law<sup>(1)</sup> the terms  
3 of a contract are determined by applying an objective standard.  
4 Simply stated the rule is that if a party's words or acts, judged  
5 by reasonable standard, manifest an intention to agree in regard  
6 to the matter in question, that agreement is established. The  
7 subjective intent of the parties is irrelevant. Everett v.  
8 Estate of Sunstad, 95 Wn. 2d 853, 631 P.2d 366 (1981). ←

9 In the case at bar, all descriptions of the equipment  
10 to be purchased and all material terms relating to the purchase  
11 are found in the offer and confirmation documents sent to the  
12 plaintiff on January 26, 1982 and March 4, 1982 respectively. The  
13 only difference in terms between the two documents is the  
14 addition of installation charges in the confirmation. This  
15 addition was the result of an inquiry by the plaintiff<sup>1/2</sup> on this  
16 matter. Following the March 4 confirmation no other material  
17 changes in terms were made and the parties performed according to  
18 the confirmation. Both the January offer document and the March  
19 confirmation document are expressly made subject to the FME

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21 This conclusion is not inconsistent with prior case law  
22 interpreting Chapter 1 of the Federal Arbitration Act (9  
23 U.S.C. § 1 et seq). See e.g. Supak & Sons Mfg. Co., Inc. v.  
24 Pervel Industries, Inc., 593 F.2d 135 (4th Cir. 1979).

25 [Chapter 1 is expressly made applicable to actions and  
26 proceedings brought under Chapter 2 to the extent that that  
chapter is not in conflict with Chapter 2 or the Convention.  
9 U.S.C § 208.]

10 (2) (Pincast)  
The defendant has represented that as to contract formation  
issues, there is no significant difference between the law of  
the State of Washington and Dutch law (note by Pincast).

1 conditions.

2       <sup>A</sup> The plaintiff admits that "some contract" existed  
3 between the parties but does not point to any other oral  
4 negotiations or writings which would evidence any agreement other  
5 than one based on the terms of the foregoing documents. Based  
6 upon this record, I find that the contract did include an  
7 agreement to arbitrate. The fact that the plaintiff did not sign  
8 any document does not prevent this finding. Thus, the remaining  
9 issue is whether the provision regarding arbitration is valid. ✓

10       <sup>5</sup> ~~The~~ plaintiff argues that it would be unconscionable to  
11 enforce the arbitration provision because it was never the  
12 subject of negotiations between the parties nor was it  
13 specifically pointed out to him. Plaintiff claims that had he  
14 known of it, he would not have agreed to such an onerous clause. <

15       <sup>1274</sup> The defendant's position is that the plaintiff is  
16 foreclosed from raising this in an enforcement proceeding by the  
17 terms of the Convention. Article II(3) governs the enforce-  
18 ability of agreements to arbitrate. It provides as follows:

19       / The Court of a Contracting State, when seized  
20 of an action in a matter of respect of which  
21 the parties have made an agreement within the  
22 meaning of this article, shall, at the  
23 request of one of the parties, refer the  
parties to arbitration, unless it finds that  
the said agreement is null and void,  
inoperative or incapable of being performed. /

24 This article is not specifically related to Article V which lists  
25 several grounds upon which recognition and enforcement of an

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(5)  
1 award may be refused.<sup>11</sup> Thus, on its face, the Convention  
2 appears to require a court to refer a matter to arbitration  
3 irrespective of whether a valid defense exists which would  
4 eventually prevent enforcement of any award. To avoid this  
5 anomalous result, it has been suggested that enforcement of  
6 agreements under Article II(3) should be limited to those  
7 agreements which will produce awards not subject to attack under  
8 Article V.<sup>(6)</sup> Scherk v. Alberto-Culver, 417 U.S. 506, 530 (1974)  
9 (Douglas, J., dissenting) Although I find this to be the more  
10 reasoned approach, I do not need to determine whether it is the  
11 correct one. Assuming that the plaintiff can avail himself of  
12 the public policy defense contained in Article V(2)(b), and  
13 further assuming that unconscionable contracts are contracts  
14 which contravene the public policy of this country, the plaintiff  
15 has failed to establish that it would be unconscionable to  
16 enforce this arbitration clause.

17 The cornerstone of unconscionability under state law is  
18 UCC § 2-306.<sup>12</sup> This provision allows the court to refuse to

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20 <sup>11</sup> Plaintiff impliedly invokes the defense enumerated in Article  
21 V(2)(b), which indicates that an award may not be enforced if  
22 "recognition or enforcement of the award would be contrary to  
the public policy" of the country where enforcement is  
sought.

23 12 Although federal law is applied to determine the enforce-  
24 ability of agreements to arbitrate, (See Atsa of California  
25 Inc. v. Continental Ins. Co., 702 F.2d 172 (9th Cir. 1983))  
26 absent a controlling body of federal common law courts have  
relied on general contract principles including the UCC. See  
e.g. Spring Hope Rockwool v. Industrial Clean Air, Inc., 504  
F. Supp. 1385 (E.D.N.C. 1981).



1 enforce oppressive contracts or clauses. Analysis focuses on the  
2 challenged terms (substantive unconscionability) and the manner  
3 in which the terms became part of the contract. (procedural  
4 unconscionability). Schroeder v. Fageol Motors, 86 Wn.2d 256,  
5 544 P.2d 20 (1975). These principles are not to be applied  
6 mechanically. The harsher the clause, the lesser the showing of  
7 procedural unconscionability required. See generally, Id. When  
8 determining whether any particular clause is unconscionable, the  
9 court must consider all of the circumstances existing at the time  
10 of the making of the contract including the general commercial  
11 setting in which the contract was made. Id. at 260.

12 6. In the instant case, Defendants testified that the FME  
13 terms themselves are widely used by manufacturers in the  
14 Netherlands. The contract containing the arbitration clause was  
15 the product of arms length negotiations by experienced (and to a  
16 great extent sophisticated) businessmen. This was not a contract  
17 of adhesion offered to the plaintiff on a "take it or leave it  
18 basis." In fact, the plaintiff was able to negotiate changes in  
19 the contract including a 3% discount on the purchase price. As  
20 will be addressed below, this is also not a case involving a  
21 provision whereby the plaintiff has been effectively precluded  
22 from obtaining any relief for his claimed damages. Although it  
23 may be true as the plaintiff contends that he was unaware of the  
24 clause at the time he executed the contract, it is equally  
25 true that the plaintiff did not read all of the terms of the  
26

1 contract. ~~131~~

2 7. " Parties, especially commercial parties, are generally  
3 held to their contracts whether they have read them or not. Were  
4 this not the law, there would be no certainty in contracts. The  
5 Official Comments to the Uniform Commercial Code do not refer  
6 merely to surprise but to 'unfair surprise.' <sup>274</sup> The plaintiff  
7 should be held to those terms of the contract that he knew of or  
8 should have known of in the exercise of reasonable diligence.

9 8. " It must also be noted that the arbitration clause  
10 itself has not been shown to be unreasonable or unconscionable in  
11 its terms. No argument has been made concerning the availability  
12 of appropriate remedies in Holland. Thus, the plaintiff's  
13 argument relating to the burden of having to arbitrate in Holland  
14 evolves into an argument that requiring arbitration in Holland is  
15 inconvenient. In this regard, the arbitration clause is akin to  
16 a forum-selection clause and the principles applied in  
17 determining whether such clauses should be upheld offer much  
18 guidance here. <sup>275</sup> <sup>276</sup> In The Bremen v. Zapata Off-Shore Co., 407  
19 U.S. 1 (1972), the Supreme Court rejected the doctrine that a

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21 13 The plaintiff testified tht he did not read any of the  
22 documents sent to him except to determine what equipment he  
23 was going to order. This is in spite of the fact that a  
24 letter accompanying the March 4, 1982 confirmation requested  
25 that the plaintiff read it carefully to be sure that it  
26 accurately reflected the terms of the parties' agreement.

27 14 In Scherk v. Alberto-Culver Co., 417 U.S. 506 (1974), the  
28 Court held that an agreement to arbitrate "is, in effect, a  
29 specialized kind of forum-selection clause that posits not  
30 only the situs of suit but also the procedure to be used in  
31 resolving the dispute." Id. at 519.

1 forum-selection clause of a contract which was voluntarily  
2 adopted by the parties should be ignored unless the selected  
3 state would provide a more convenient forum than the state in  
4 which suit is brought. Id. at 7. Rather, the Court held that  
5 such clauses should control absent a strong showing that it  
6 should be set aside. Id. at 15. Addressing itself to the element  
7 of inconvenience, the Court in Bremen held:

8 [i]t should be incumbent on the party seeking  
9 to escape his contract to show that trial in  
10 the contractual forum will be so gravely  
11 difficult and inconvenient that he will for  
12 all practical purposes be deprived of his day  
13 in court. Absent that, there is no basis for  
14 concluding that it would be unfair, unjust,  
15 or unreasonable to hold that party to his  
16 bargain.

17 407 U.S. at 18.

18 I find that the plaintiff has failed to make the  
19 requisite showing of inconvenience. The matter here in  
20 controversy concerns a sizeable sum of money.<sup>15</sup> The plaintiff is  
21 unlikely to abandon such a claim because of the cost involved of  
22 transporting himself and witnesses to Holland. The plaintiff  
23 himself recognizes that it would be equally inconvenient and  
24 expensive for the defendant to appear and defend this action in  
25 the United States.

26 In my view the plaintiff has failed to advance any  
legitimate reason why the arbitration clause should not be  
enforced. At best, he asks this Court to relieve him of the

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<sup>15</sup> In his complaint plaintiff seeks to revoke his acceptance and  
recover damages in the amount of \$471,281.00.

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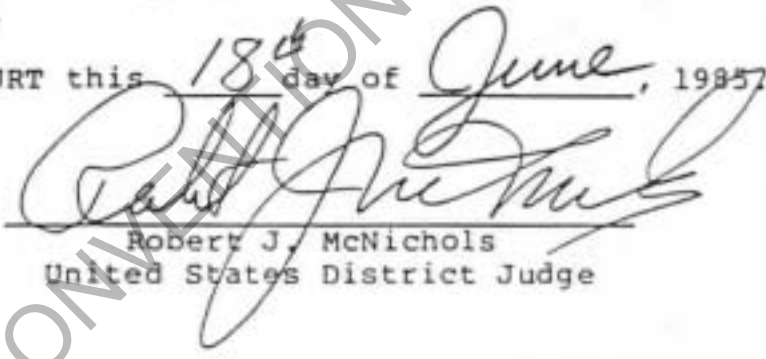
consequences of his own careless conduct and disregard the defendants' legitimate expectations. Such action is unwarranted.

Accordingly, defendants' Motion to Stay Proceedings and Compel Arbitration is GRANTED.

IT IS THEREFORE ORDERED:

1. This action is stayed until further order.
2. The parties shall proceed with arbitration as provided by the contract.

DONE BY THE COURT this 18<sup>th</sup> day of June, 1985



Robert J. McNichols  
United States District Judge